

## **1. COMPANY DETA ELIS AND POLICY**

1.1 DETA-ELIS HOLDING, having its registered office in Zelenograd, Russia, and a) DETA - ELIS EUROPA GmbH based in Kaiserstrassestr 74, 63065, Offenbach, GERMANY, b) DETA ELIS HELLAS IKE– L.Mesogeion 292, Cholargos, Attica, GREECE c) DETA ELIS CUPRUS LTD, based in 179 AyiaFylaxis, Limassol, CYPRUS, from now on referred to as "the Company" or briefly "DETA ELIS"

1.2 The group of companies of DETA ELIS active in promoting wellness electronic devices, nutritional supplements as well as associated with grooming products, which are detailed in print and on the official website of the Company. The Company reserves the right to extend the product range and the ability to add to them and offered soothing services, and educational services related to the technology used in its products (Bioresonance therapy).

1.3 The company group of DETA ELIS promotes the products through independent partners, following the direct selling system known as Trade Network (Network Marketing). Partners at all levels are encouraged to make retail sales and keep track of their sales. The remuneration system of DETA ELIS is based on honesty and integrity, providing fair and equal opportunity to anyone to create a successful and profitable business.

1.4 Partners must comply with the regulations and provisions of the Corporate Policy, which are part of their cooperation with the Company. Corporate policy aims to create and consolidate ethical and lawful professional practice, which contributes to healthy sales growth while avoiding inappropriate, abusive or illegal actions on the part of partners. The Company has the right to modify at any time it deems necessary provisions of this policy, provided that there will be a written notice thirty (30) days. In such case the changes of Corporate Policy will be posted on the official website of the Company and its partners accept that this constitutes sufficient information for the changes. Partners are required to comply with the amended rules and to accept them as part of their cooperation with the Company.

## 2. DEFINITIONS

2.1 **PARTNER:** Natural or legal entity, which has been included on the networked system database marketing of DETA ELIS and which has obtained a code number partner and entry code (password).

2.2 **PARTNERS OF DETA ELIS:** Team associates generated as a result Recommendation partners chain, when one partner (sponsor) establish one or more new partners to the Company who in turn recommend the next.

2.3 **PLAN FEES:** The set of rules that describe, among other things, the necessary conditions for reaching the part of specific performance levels collaborators as well as the calculation of the fees associated with each performance level.

2.4 **PRODUCTS OF DETA ELIS:** Products marketed under the brand logo DETA ELIS, which are mostly one value in points in order to calculate the remuneration to partners according to the compensation plan.

2.5 **PROCUREMENT:** The amount accruing to the partner under the performance level achieved by reference to describe the compensation plan.

2.6 **BACK OFFICE:** The online agency offering a price the company to partner.

2.7 **CONTRACTOR (Sponsor):** Partner who introduced a new partner to the Company and held by the back office of the registration of a new partner in the company's database.

2.8 **LINE UNDERWRITING:** An imaginary line that includes the contractor's partner, the contractor of the contractor so on partner.

2.9 **LEADER and VIP LEADER:** Collaborator who won high and very high respectively performance levels under the company's compensation plan.

2.10 **BUSINESS KIT:** Corporate information and data for training partners, the market of which of the partners is a prerequisite for the activation of partner status.

2.11 **CORPORATE UNIT:** Invoice value of allocation of the company's products, which is equal to 0,025 euro.

2.12 **STEP:** The calculation by the partner of a payment from the development of the network subject to sales structure, which is entitled under the company's compensation plan.

2.13 **BRAND OF DETA ELIS:** The commercial rights for the commercial, graphics and lexicographical symbols «DETAELIS», «DEVITA» and «DELIXIR» owned by the Company DETA ELIS.

2.14 **CORPORATE POLICY:** This regulation defines all the parameters that govern the relationship between the company and its partners.

### **3. PROPERTY PARTNER**

3.1 Associate of DETA ELIS can be any adult natural person, including those who have other and different business, as well as legal entities in the form of personal enterprise or limited company. The legal entity shall designate in writing the name of the person who will assume responsibilities in cooperation with the company as well as the limit of those powers. H DETA ELIS reserves the right to refuse cooperation code to prospective partner.

3.2 The partner must complete the required registration fields in the back office (or in the printed application form) with true and accurate information on the identity and other contact details. H DETA ELIS has the ability to terminate the status of a partner who has given false information.

3.3 The registration of a new partner in the company database is free of charge. It is then necessary from the partner's side to activate the registration, which is achieved by the following two steps:

- a) purchase of the business kit, worth EUR 37.5, within 14 days from the date of registration and
- b) ordering (for the purpose of sale or personal use) of any product worth at least EUR 180 within 14 days of the purchase of the business kit.

In the event that all necessary steps are not followed, the activation of the partner is not implemented and his / her code is no longer valid (becomes inactive). Alternatively, the new partner can be activated by the following two steps:

- a) Order from the company (for the purpose of selling or personal use) of any product worth at least EUR 180 within 14 days of the date of its registration; and
- b) Purchase of the Business Kit from the Company, worth € 37.5, within eight (8) weeks from the date of your first order.

This process is primarily aimed at those who first want to get in-depth information and additional personal experience from using the products and then activate the collaboration with the company. In the event that all necessary steps are not followed, the activation of the partner is not implemented and his / her code is no longer valid (becomes inactive).

3.4 The display (the back office) and collection of commissions entitled partner of the company's compensation plan is the moment you make the purchase of flash kit. The display (the back office) and collection of commissions right partner from the disposal of products is from the time of registration.

3.5 A partner who fulfills the conditions described in 3.3 remains active for one year from the date of his first order (for sale or personal use) by

the company. The renewal of the cooperation for the following year is achieved:

a) by ordering from the company (for the purpose of sale or personal use) any product worth at least 180 euros; and

b) payment of the fee of 37.5 euros for re-activation of the personal back office. The above two actions must be performed by the partner within a specified time period, the beginning of which is the tenth month (60 days) before the expiration of the code and finally the thirteenth (30 days) after the expiration of the code. Any orders placed by your partner prior to the afore mentioned months are not counted as renewal. If the above conditions are not met with a view to renewing the partnership, the partner code is deactivated and at the same time is deprived of all the rights set forth in this DETA ELIS policy. The above procedure of renewal of cooperation is repeated every year.

3.6 If no activation or non-renewal of the code, the former partner has the right to be reinstated in the company (or a recommendation of the old or new recommendation contractor) after six (6) months from the date of the previous recording the non-renewal Partner status.

3.7 The DETA ELIS gives the partner the ability to transfer capacity and the code of a legal person who is a shareholder as well as on / to his wife and extra people first degree. A prerequisite for the completion of the transfer is sending written relative affirmation authenticated the signature to DETA ELIS and in each case the assent of the company. If your partner wants to transfer a view to future transactions which would result in the violation of company policy, the transfer will not be accepted by the company. Transfer of the status of partner more than once is not permitted.

3.8 The sale of the status of partner to third parties is prohibited by the company. The partner network DETA ELIS created with cooperation requests submitted by the candidates associates to the company and both it and the back office are assets DETA ELIS.

3.9 If your partner dies, the capacity can be transferred to another person or legal entity with the will of the deceased (which will be

published and to have legal effect), provided that the new entrant would be former partner has been deleted by the company circumvention of corporate policy and violation of corporate ethics. If no will, his legal heir shall, within three (3) months from the partner's death date to submit to the company transfer request Partner status with the following certificates:

a) certificate nearest relatives and

b) Certificate for non-publication will. The heir must be able to register as an affiliate. If not manifest interest in the transfer of property of the deceased within the above timeframe then the partner status is terminated and the password is disabled. After terminating all the possible financial leftovers to deceased partner assigned to the authorized heir. The DETA ELIS has the right to ask their heirs furnish all necessary documents proving their status.

3.10 If the partner wishes to terminate or withdraw their cooperation may at any time to do so without notice and request deactivation of the code. In this case subject to presentation of the formal declaration that will bring the authenticity of the signature, addressed to the company. Once the partner resigned from the collaboration / her wife / are deemed to accept the resignation. Termination of cooperation will apply and will have effect from the date of approval and registration of the company. As a consequence of all the privileges enjoyed by the partner supplies the compensation plan and other benefits of the company forfeited permanently. Former partner has the right to request rewriting (or recommendation of the old or new recommendation contractor) after six (6) months from the date of resignation of partner status with the company from the side to reserves the right to accept or not the request of the former partner.

3.11 The DETA ELIS reserves the right, in its sole discretion, to terminate any cooperation on evidence-unconventional behavior of the partner, ie conduct that is a violation of partner obligations arising from corporate policy. When the company or its staff received a written complaint / complaints regarding abuse of corporate policy and code of conduct

governing relations between the company partners, make information confirming research. If the complaint will establish then send written notice to the Agent at the address indicated in contact information, to claim immediately cease the unethical behavior and refrain from similar in the future. The company has the right to appropriate sanction in the partner which are described later in corporate policy, and to intervene remedies to redress and compensation for the possible damage caused by this unconventional behavior in the partner network DETA ELIS or the company. If the partner does not comply and continue or even expand its unconventional behavior, then the company has the right of immediate termination of cooperation. Termination of cooperation by the company amounts to deprivation of all privileges and partner rights to commissions and other incentives established by the company, and the code of the partner is disabled permanently. After the termination of the former now associate may not use data derived from the back office of the company during the cooperation in order to use them in another or new activity. The same applies to potential confidential information received by the company related to the development strategy and the development of its products.

The company is not entitled to terminate cooperation with any partner without solid evidence which would show a flagrant breach by regarding corporate policy. Also the company is obliged to maintain unchanged and intact existing sales structure that created and continues to create the respective partner, enough is enough for the situation documented seizure network against the partner.

#### **4. RELATIONSHIP OF ASSOCIATE WITH THE COMPANY**

4.1 The relationship between the partner and the company is a partnership of equals parties. The partner is self-employed and are not representative or agent or employee of the company. As such (freelance) are solely responsible for all obligations of the business, including all taxes and social security contributions and generally any debt that must be paid or required to operate and develop the commercial activity. The partner is responsible for all costs and expenses incurred in the exercise of his activity. Each partner is free to develop its activity with method and manner of his choice and to devote to it as long as he wishes. In any case all the partner's actions must be

consistent with company policy and be lawful by the law of the country holding the activity. Along with the cooperation of the DETA ELIS o partner has the right to engage in any activity of their choice, provided that this does not violate company policy and does not cooperate with other companies who use it as a way of promoting their products web commerce (Network Marketing or Multi Level Marketing).

4.2 The company, approving and registering the database of registration of the new partner, accepts the sale of products to partner and pay commissions based remuneration plan. The partner is aware and accepts that the method promotes products of the company is the direct selling system known as Trade Network (Network Marketing). You may not sell the products at retail stores as their promotion in product distribution centers at wholesale price. If the partner has a website can not carry through this electronic commerce maintaining online store (on line shop). Also sales through e-commerce platforms such as eBay, Amazon.com and other similar platforms prohibited. To only authorized online store is the official online store of the company. Exhibition of products and printed company material is permitted only with the permission of the company and since each partner will participate trained by the company in order to know the appropriate way to participate.

4.3 If a natural person engaged in other web commerce company and would like to become an affiliate of DETA ELIS, must know that it must be completely separates the activity of the DETA ELIS from that of another company and not to use the contacts may create a existing affiliate networks DETA ELIS to develop other activities. Since this partner achieve the title of GOLD MASTER and above, the company reserves the right to ask him to choose between two or more activities associated with network trade (Network Marketing or Multi Level Marketing ) and committed to DETA ELIS. If the / wife a GOLD MASTER and upper works with other direct selling company, is not allowed to participate in meetings and events of DETA ELIS and his / her own activities must be separate from those of DETA ELIS. The GOLD MASTER or more of DETA ELIS should inform the company if his / her spouse their operations in other direct selling company. From achieving the level BRONZE MASTER and over the company considers unethical possible start activity partner with other direct selling company regardless of purpose which is to circumvent corporate policy.



Violations of this paragraph corporate policy could lead to very serious penalties in the event of the company's side, which is a three month temporary blocking of the partner code until termination of the cooperation between the partner and the company.

4.4 Periodically the company announces competitions and promotions for sales and organizes training and development seminars on web marketing and sales. All costs arising from these events, borne entirely by the company. Each partner of the level of platinum master more is available to the company to participate, upon request, as rapporteur on the above courses without requiring any compensation for it. The teamwork and collective interests are basic values of DETA ELIS, which as anthropocentric company is dedicated to best serve all partners and customers.

4.5 The partner is considered "independent partner of DETA ELIS» and recognized the right to use company logos on business cards and other personal correspondence. The partner should not be presented as a representative, agent, representative or employee of the company, nor to use the full name of the company (DETA-ELIS EUROPA GmbH or DETA ELIS HELLAS SOLE SHAREHOLDER IKE) species-mail or advertising.

4.6 O partner has the ability if it wishes to create a personal and independent website, the purpose of which will be advertising and promotion (word removal) of the company's products as well as attracting and registration of new partners. The website of the partner before available on the web will be communicated to the company in order to obtain its approval. In the electronic address (URL or domain name) of the website may not include the name or synthetic company name (egdetaelis or deta or elis). It is mandatory in the initial scope of the website shall be clearly full details of partner and reported that the website is a personal creation and is not the official website of DETA ELIS. No pages on the official company website may be reproduced and published in the personal website of partner without a clear reference to the source, the same applies to still or moving images. Generally appropriate to avoid anything which could create confusion as to the ownership of the site and gives the impression that the site belongs to the company. Furthermore there should be at partner's site directly link (link) that will lead to the official website of the company. The website of the partner referred to DETA ELIS must have as their sole object the company and its products and not to refer to products or services of

other companies regardless of purpose. If the partner has created E - SHOP on its website, should the prices of sale of the products is lower than the values buys partner.

The conditions of this paragraph shall apply unchanged for the creation by the partner accounts on social networking sites, which have as their object the activity in cooperation with the company.

Ads on search engines, like Google Adwords, can create enough to make it clear that advertising comes from an independent partner.

4.7 The partner has the ability to advertise DETA ELIS activity factor and by sharing printed promotional material, provided that the content of this material is compatible with the official positions of DETA ELIS and communicated prior to placing the company in order to obtain the of approval.

4.8 All the documentation provided by the company to partner in the back office, such as names, addresses, contact details and generally anything mentioned in partner network DETA ELIS under the structure, is confidential informational provision and are the property of the company. The partner must use the above data driven development and consolidation of activities with the DETA ELIS and should not promote these other company, person, company or organization. Specifically expressly prohibited the use of such data for development of another activity that works with sales system Web Commerce (Network Marketing).

4.9 Any natural or legal person who requested cooperation with the company voluntarily notified the DETA ELIS personal information. Based on this fact the partner accepts that the company has the ability to process the personal data of entrusted to business creation and development, commission payable and other benefits to him by the company. The DETA ELIS, as elaborating personal data, comply fully with all provisions and laws of the European Union governing the protection of personal data. Partner agrees that the Company may in the back office to know personal information in underwriting line which is affiliated to have better communication and support in the exercise of his activity.

4.10 H company may delay the shipment of products and efficiency of supply, if they involve strikes, brawls working classes, terrorist attacks, earthquakes and natural disasters, floods, damage to electrical and telecommunications network etc. If there are any of the above force majeure events, the company is not responsible for any delay.

4.11 To the extent permitted by law, the DETA ELIS, administrators and its employees (collectively referred to as "related parties") shall not be liable and its partners will not make DETA ELIS and associated persons of officers and waive any claim for any damages, lost profits and any other damages that may be incurred by partners due to:

a) breach by the Partner of Corporate Policy and Procedure

b) incorrect or false statement associates a client concerning the mode and the appropriate use of the company's products that will lead to complaints and legal consequences from customers and

c) false suggestions (or even irregular and abusive partners suggestions that may affect horizontal doctors without legally possess medical status) on the state of health of their clients, which will have negative effects on customers and will eventually lead to complaints and legal consequences from customers to partners.

If proven someone or some partners DETA ELIS make the above described in this paragraph and actions as a result, the company involved in litigation that will ultimately result in an order requiring judicial or legally the DETA ELIS penalty payment, compensation, costs and other all kinds of money and compensation, require an associate or associates for a time to pay to DETA ELIS any charge of any kind penalty, damages or costs of any kind will be forced to pay the company DETA ELIS this infringement from the partner or partners of corporate policy.

## **5. RETAIL SALE OF PRODUCTS AND SALES OF ETHICS DETA ELIS**

5.1 The DETA ELIS provides 100% satisfaction guarantee products available to customers and partners. Within thirty (30) days from the date of purchase, the customer may contact the company and replace any product with a new one for any reason, and you can cancel the order for any reason, return the product to the company (whether it is used or not) and get back all the money paid for the

purchase. The money will be returned within 30 days from receiving the product from the company. For a product to be returned must be in the same condition as received, with the packaging and the distinctive features intact. It should also be accompanied by the documents included in the packaging and the sales receipt or invoice / packing slip. If a customer or business associate to return product that has been damaged by misuse (ie the product has been obvious mechanical damage or moisture inflow), the company will not accept return of the product and recommend it serviced at the expense customer or partner. The return of products the company removes from partners involved points and commissions credited by the movement of these products. The company reserves the right to deny repetitive product returns by the same people.

5.2 Within a period of thirty (30) days from the date of purchase, the customer has the possibility to return the product company which is proven defective and replace it with new. Possible product delivery charges from the customer to the Company will be borne by the company.

5.3 Electronic wellness devices DETA ELIS accompanied by two warranty. If within a period of two (2) years from the date of purchase of the product presented in this dysfunction not due to misuse of the buyer, the company undertakes the repair and returning a customer or partner without any cost to the latter. If consensus can not be repaired then the DETA ELIS delivers to the customer or partner new product.

5.4 The DETA ELIS enables repair of products damaged due to buyer misuse, provided of course that it is possible to repair. The repair is carried out by qualified technicians partners DETA ELIS upon reasonable and within the after-sales service (after sales service) that provides customers and partners of the DETA ELIS.

5.5 The return of a product by the customer or partner who makes use of the guarantee of satisfaction, will automatically return to the Company all of the supplies that were attributed to the partner network DETA ELIS as a result of the promotion of the product. If it is not possible to immediately return all supplies because probably cashed some of his associates, the company reserves the right to

require the involved partners performance to that of the sums owed or withhold future commissions equal partners.

5.6 The partner must acquire awareness about the company's mission, which relates to the promotion of wellness in the community, as well as respect for the innovative technology that accompanies the company's products. In this context it is necessary that each partner throughout the approach and process of selling to the general public of the company's products represent the highest level of the principles of honesty, fairness and accountability.

5.7 When a fellow reaches a prospective client is obliged to report immediately the capacity, the company's identity and products promoted and also the reason that comes into contact with this client. Partners who presented with status different from their real, with a view to influence the judgment and decision of the prospective client will undergo strict recommendations - and even sanctions - from the company. Duty of partner is a thorough presentation of the company's products, and should under no circumstances be pushing the prospective customer to make any purchase.

5.8 The partner must operate with dignity and never uses dilatory, deceptive and unfair sales practices. Categorically forbidden to impart properties to products not listed in the company's literature. All products must be described truthfully and accurately and the potential customers questions should be answered thoroughly and clearly. The partner should direct each customer to the most appropriate for his case market and not attempt to overload the customer with products probably do not need. Additional information provided by the partner on the prices of the products must be accurate.

5.9 The partner is obliged to refrain from exaggerated statements about the effectiveness of products and not to advise for which there is absolutely convinced that it is good or not has the authority to provide. If one partner does not comply with the information contained in the company's printed materials and exaggerates or claim something wrong and all that come to the attention of the company, the company will both severely reprimanded and the other will not take in any way responsible for emerge anything.

5.10 The company's products will be used only in accordance with the recommended instructions for use by the company. If one partner to promote customer a product for a particular use not recommended by the company, then the customer dissatisfaction due to seek redress through legal channels, the company will support the partner who is personally responsible. 5.11 The partner is obliged to respect the privacy of its customers and their possible desire to discontinue any contact with the company's partners. Additionally not the company's partners to exploit economically or in any other way any of their customers.

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5.12 The company's products are intended for sale only and not for rent. Strictly forbidden for partners to order products from the company to hire them for a specific period of use for consideration to potential stakeholders. Such practices constitute unfair competition with the other partners of the company and is mandatory to avoid.

## **6. CODE ETHICS AND OTHER GUIDELINES CODE**

6.1 Will the DETA ELIS is the consolidation of the side of its partners corporate culture that governs and defines the relationship between the company and its partners, as well as relations between partners whether they belong to a joint sales structure or otherwise. Since all partners are expected to show courtesy speech and behavior in each case to the company staff, their representatives and to all other partners. It is important to be honest and to behave with integrity, to add prestige to the company, other partners and network marketing in general. Each partner must understand that is part of a broader set that has a common purpose and destination, so it is necessary on the part of the show positive attitudes in a spirit of cooperation and teamwork to all other partners.

6.2 The company's partners must not disparage other partners, products and services of the company, the compensation plan or employees of the company to other partners or third parties. Suggestions, comments

and questions regarding the above and anything else related to the proper functioning of the company should be sent in writing to the company headquarters. Correspondence between partners and the company is confidential and the company is not obliged to disclose or communicate to any applicant.

6.3 Recommended partners to refrain from attracting candidate partners already approached by other partners and are in ongoing process of discussion and integration of cooperation. New partner who made the entry without yet making a purchase, do not have the opportunity to enroll again in another sponsor only after a period of six (6) months

6.4 During corporate events and seminars, collaborators who are (or are trying to become) contractors persons, but which have already been in contact with the company Odeon invited another partner, apply policy "clandestine approach and Seizure guest." This practice constitutes a serious violation of company policy and in case of a written complaint, the company will investigate the case and will enforce corporate policy makes appropriate in case actions

6.5 The partners must respect each other because we all participate in collegial business. Maintaining the proper functioning underwriting line is the most basic component of DETA ELIS network marketing and the most essential prerequisite for the healthy development of the company's sales structures. If one partner demonstrably committed for any reason grabbing another active partner of another structure sales and integrate personal sales structure, the company will transfer the partner that changed the network (including all personal group created) back in place that really belongs in addition impose sanctions on the partner who committed the hijacking temporary (up to three months) block of code. If the partner did the seizure repeat such practices, theCompany will terminate the cooperation with him and the code will permanently blocked.

Each partner who receives a proposal from another partner to switch to another sales structure is obliged to report this fact immediately to the company

6.6 The back office of each partner is the most personal and privacy element in activity with DETA ELIS. In this context, each partner is the

only person to enter the back office and perform all the moves in what he considers appropriate. Any suspected unlawful entry committed partner in the back office of another partner, without the consent of the latter, is a serious violation of company policy and contrary to the protection of personal data to be enjoying each partner. If a written complaint and establish the specific violation, the company will impose strict penalties on the offender's partner, depending on the extent of the infringement.

6.7 No partner or leader may not interfere and influence with opinions, comments, recommendations, etc. prompts the business partners that are not subject to its own sales structure, without the consent of the responsible leader of the underwriting line of each partner. Should a leader approached by partner who is not subject to sales structure and consulted on various matters relating to the business partner, you must contact this partner in the responsible leader of the underwriting line.

6.8 Colleagues and leaders should present an independent business opportunity of DETA ELIS as an equal opportunity available to anyone regardless of their ethnic origin, gender, nationality, religious or political beliefs. When presenting the proposal for cooperation of DETA ELIS, the partners have a responsibility to present integrated the company's compensation plan in prospective partner, with maximum accuracy and without deceptive tactics that may have the ultimate aim to lure the prospective non-ethical manner. During the presentation should be made known to the prospective partner, first, that it is a proposal independent cooperation and not a recruitment proposal to contract, secondly, that there is no exclusivity in cooperation or representations by city, region or country.

6.9 All partners that are donors to new partners are obliged to pass on their corporate culture and to draw attention to the observance of corporate policy. The sponsor is responsible together with the leader of sales structure belongs to inform clearly the new partner concerning the proper use of products and the prospects of the pay plan, as well as to support, inspire, guide and motivate during progress towards the creation of his own independent business. The leaders must teach their network partners to the principles of teamwork in the network and to deter its network of partner candidates attracting undue practices and other illegal activities that may harm the reputation of DETA ELIS, the Enterprise DETA ELIS and products and services DETA ELIS. The leaders



need to organize at regular intervals meetings and seminars aimed at informing and educating the network under their sales structure, to participate in all events organized by the company and is in general communicative bodies corporate programs and promotions actions.

## 7. THE PAYMENT PLAN, THE CAREER LADDER AND OTHER BENEFITS OF DETA ELIS

7.1 The payment plan aims at promoting to the optimum extent the personal development and financial independence of DETA ELIS's partners. The fundamental principles governing the remuneration (payment) plan are justice, simplicity, teamwork, speed and efficiency. The sales structure of each partner is based on two-sided development (binary system), the right and the left side, and the payment plan is included in six (6) basic fees that cover the entire range of the partner's activity and are the following:

1) **RETAIL SALES PROFIT:** refers to the profit earned by the partner from the sale of the products to the final consumer. The proposed retail price of the company's products is calculated by adding 20% of the value of the associate's purchase price by the company.

2) **FIRST LINE BONUS:** Each partner of the company has the opportunity to personally propose the cooperation with DETA ELIS, to anyone who would like to operate on the network sales system and generate income through specific cooperation. The candidates that were proposed to cooperate with the company by the same partner and decided to proceed with this collaboration by activating their registration with a product purchase (for sale or personal use) are the first line of that partner who earns a first line bonus that corresponds to each product handled by his own first line. The first line bonus is being payed to the back office of the company on the same day that the movement of the product is completed in the back office from the company to the partner.

3) **STAR BONUS:** This bonus is awarded to any sponsor who taught the binary development correctly and effectively to the new partner and helped him to achieve the star's distinction. When the new partner personally recommends within one week of the date of registration two partners who activated their registration, one on the left and one on the right side, it is called a star, with the sponsor of that partner earning the star bonus that corresponds to EUR 37,5. The star bonus is being payed to the back office of the company on the same day as the condition for achievement is implemented.

4) **NETWORK BONUS:** This bonus is awarded to the back office of the company when a total of one thousand (1000) points are added to the sales structure of each partner cumulatively on both sides, at a ratio of points of 500 / 500, or 700/300 or 300/700

5) **WELCOME BUSINESS:** an option to get subscribed to the DETA ELIS database, which offers the opportunity to double the STEPS based on the wage plan. In particular, the partner has to make a one-day (24-hour) triple registration (1 base code - 1 code in the sidebar and one code in the spillover) with a minimum subscription amount of 1580 €.

6) **CAR BONUS:** this specific bonus for obtaining a car is attributed to the basic code of the partner, who within one day made a triple registration (the so-called WELCOME BUSINESS

system) and within three years from the registration date, his basic code achieved the title of the Platinum Master and all codes are activated on an annual basis as defined in the remuneration plan. The redeeming of points is applied to an unlimited depth in the sales structure of the partner, while the remaining points remain available for the next or subsequent payments. A prerequisite for the payment of this bonus is the personal recommendation of one partner on the left and one on the right. The bonus from network deployment is € 75 and is being paid to the back office of the company on the same day as the condition for achievement is implemented.

7.2 The career ladder determines and highlights the progress of the partners based on the total steps achieved, in combination with the corresponding required career points in a specific quota percentage between the two sides. The career scale that follows after star's distinction is the following:

Master 1 step 1 career point  
Bronze Master 15 steps 2 career points  
Silver Master 45 steps 4 career points  
Gold Master 100 steps 8 career points  
Platinum Master 250 steps 16 career points  
VIP Sapphire Master 500 steps 28 career points  
VIP Ruby Master 1000 steps 48 career points  
VIP Emerald Master 2500 steps 84 career points  
VIP Diamond Master 5000 steps 148 career points  
VIP Black Diamond Master 10000 steps 260 career points.

The required percentage quota between the two sides should be 50/50 or 75/25 or 25/75. A prerequisite for achieving each title on a career ladder is the fulfillment of all three conditions at the same time, the required STEPS, the required career points as well as the required percentage quota between the two sides of the sales structure of the partner. If a partner performs the steps required to win a title without meeting the other two conditions, then his or her payments are provisionally blocked and given a one-month period in order to meet all the conditions. If he / she succeeds within one month to meet all the requirements, then his / her payments are released and the steps he/she has made in the meantime are normally counted to achieve the next title. Otherwise, if he/she fails to meet all the requirements within the given one-month period, the payments are released after one month but the STEPS it has made in the interval are not counted towards the next title of the career scale.

7.3 Any Master or above, who does not renew his / her code or terminates the partnership with the company for one of the reasons stated in the third chapter of the company's policy, will no longer be counted towards his sponsor career count. In this case, all the active associates that he had personally set up in the company will henceforth be considered as the

personal recommendations of his sponsor, with the result that those who are master and above are counted in the career points of the sponsor of that partner.

7.4 DETA ELIS has created for its successful leaders two different travel motives aiming at motivating, educating and recreating them as well as in consolidating corporate consciousness. The travel incentives are described below: A) PLATINUM TRAVEL SEMINAR. Whoever earns the title of platinum master for the first time, wins his participation in the next PLATINUM TRAVEL SEMINAR. This trip lasts for four (4) days and takes place in Moscow. During the trip, the partners visit the DETA ELIS headquarters and production facility in Russia, while attending specialized seminars conducted specifically for these VIP leaders of DETA ELIS. This incentive concerns one person and the company covers all the costs. B) VIP TRAVEL CONFERENCE. Each year DETA ELIS organizes a seven-day VIP TRAVEL CONFERENCE, which takes place at a different destination each time. This travel incentive includes: 1) the VIP partners who belonged in the top-12 of the company in the previous business year; 2) the associates who joined the VIP Master title in the career ladder for the first time; and 3) the VIP partners who during the previous business year have won a new VIP title at the career ladder of DETA ELIS. Each participant of the VIP TRAVEL CONFERENCE has the option of offering to a partner of his choice from his sales structure one additional place for this trip, provided that such partner of his choice is at least a Bronze Master on the career ladder of DETA ELIS. Participants of the VIP TRAVEL CONFERENCE also have the opportunity to attend specialized seminars on their activities conducted by experienced rapporteurs under the auspices of the company.

7.5 DETA ELIS affiliates who wish to redeem their bonuses are required to register for the epayments system ([www.epayments.com](http://www.epayments.com)). The redemption process is completed by the following steps:

- a) Entry into the personal office
- b) Account selection
- c) Money export
- d) Reference of the desired money amount and the unique wallet code
- e) The order is completed with the "Export" button .

You should know that if the export order is made by Tuesday (23:59) then the desired amount will be transferred to your online wallet on Friday (same week) if the order is given later on Tuesday (23:59) then the transfer will take place in your online wallet on Friday (the following week). The minimum redemption amount is € 100 and each rebate has a 3% commission withholding.

The epayments account must be in the name of the natural or legal person who is registered as an affiliate of the company and holds the partner code for which the payment is to be made. DETA ELIS will not transfer any bonus money to accounts other than the above mentioned application.

7.6 Each partner, as an active citizen of the country in which he resides, is responsible for receiving the bonuses received in each fiscal year in accordance with the laws in force in his country.

Each partner, as an active citizen of the country in which he resides, is tax liable for the bonuses received, in each fiscal year in accordance with the laws in force in his/hers country.